



WDAE-TV

KENISIAN
ORDER

Print Date 10/04/12 Page 1 of 5

Flight Dates 09/25/12-10/01/12

<u>Product</u>	<u>Order Sep</u>	00:15:00
SPENCE FOR MO GOV	<u>Estimate #</u>	925C01
	<u>Alt Order #</u>	09825286
<u>Agency Com</u> 15%	<u>Billing Type</u>	Cash
<u>Billing Contact</u>	<u>Order Type</u>	GENERAL
<u>Billing Cycle</u>	<u>Billing Calendar</u>	BROADCAST
814 King Street Suite 400 Alexandria, VA 22314	<u>Demographic</u>	A35+
	<u>Rev Codes</u>	SP-POL CA
<u>Sales Office</u> DC-M	<u>Product Codes</u>	PL1Ea
<u>Sales Region</u> NAT	<u>Priority</u>	1
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

Primary Account Executive
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 28% Market Value 127142

Month	# of Spots	Billing Plan				Start Date	End Date	# Spots	Net Amount	Gross Amount
		Net Amount	Gross Amount	Rating						
September 2012	35	\$28,857.50	\$33,950.00	0.00		08/27/12	09/30/12	35	\$28,857.50	\$33,950.00
October 2012	3	\$1,402.50	\$1,650.00	0.00		10/01/12	10/01/12	3	\$1,402.50	\$1,650.00
Totals	38	\$30,260.00	\$35,600.00	0.00						

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Amount
1	4	09/25/12	09/25/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	-T-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/24/12															
2	4	09/26/12	09/26/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	--W----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/24/12															
3	4	09/27/12	09/27/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	---T---	:30	1	\$250.00	1	0.00	NM	1	\$250.00
NEWS AT 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



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Contract / Revision 577097 Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 10/04/12 / 10/04/12

Order Sep. 00:15:00

Advertiser Spence, David/R/Mo Gov

Product SPENCE FOR MO GOV

Estimate # 925C01



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Contract / Revision

577087

Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision

10/04/12 / 10/04/12

Order Ser. # 00-15-00

Advertiser: Spence, David/B/Mo Gov

Product SPENCE FOR MO GOV

Estimate # 925001



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Contract / Revision

577097

Flight Dates 09/25/12-10/01/12

Hiatus DatesOriginal Date / Revision

10/04/12/ 10/04/12

Order Sep 00:15:00Advertiser Spence, David/R/Mo Gov

Product SPENCE FOR MO GOV

Estimate # 925C01

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Spots	Amount	
23	4	09/29/12	09/29/12	Sa 7-9a	CM-All	Sa 7-9a	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1	\$375.00			0.00					
24	4	09/30/12	09/30/12	Su 7-9a	CM-All	Su 7-9a	-----S	:30	1	\$225.00	1	0.00	NM	1	\$225.00
NEWS 7A SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1	\$225.00			0.00					
25	4	09/30/12	09/30/12	FOX News Sunday	CM-All	9a-10a	-----S	:30	1	\$225.00	1	0.00	NM	1	\$225.00
FOX NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1	\$225.00			0.00					
26	4	09/25/12	09/25/12	M-F 6-630p	CM-All	6-630p	-T-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-----		1	\$900.00			0.00					
27	4	09/27/12	09/27/12	M-F 6-630p	CM-All	6-630p	---T---	:30	1	\$900.00	1	0.00	NM	1	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---		1	\$900.00			0.00					
28	4	09/26/12	09/26/12	M-F 9-10p	CM-All	9-930p	-T-----	:30	1	\$1,250.00	1	0.00	NM	1	\$1,250.00
FOX NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-----		1	\$1,250.00			0.00					
29	4	09/26/12	09/26/12	M-F 9-10p	CM-All	9-930p	--W----	:30	1	\$1,250.00	1	0.00	NM	1	\$1,250.00
FOX NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--W----		1	\$1,250.00			0.00					
30	4	09/27/12	09/27/12	M-F 9-10p	CM-All	9-930p	---T---	:30	1	\$1,250.00	1	0.00	NM	1	\$1,250.00
FOX NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---		1	\$1,250.00			0.00					
31	4	09/28/12	09/28/12	M-F 9-10p	CM-All	9-930p	----F--	:30	1	\$1,250.00	1	0.00	NM	1	\$1,250.00
FOX NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--		1	\$1,250.00			0.00					
32	4	09/30/12	09/30/12	Su 10-1030P	CM-All	10-1030p	-----S	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
NEWS 10P SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1	\$1,050.00			0.00					
33	4	09/30/12	09/30/12	SU 1030-1102p	CM-All	1030-1102p	-----S	:30	1	\$625.00	1	0.00	NM	1	\$625.00
NEWS 10P SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1	\$625.00			0.00					



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Contract / Revision

577097

Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision

10/04/12 / 10/04/12

Order See 00:15:00

Advertiser Spence, David/R/Mo Gov

Product SPENCE FOR MO GOV

Estimate # 925C01



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ORDER

Flight Dates 10/02/12-10/08/12

<u>Contract / Revision</u>	579972	/	<u>Product</u>	<u>Order Sep</u>	00:15:00
<u>Original Date / Revision</u>	10/05/12	10/05/12	<u>SPENCE FOR MO GOV</u>	<u>Estimate #</u>	C02C08
			<u>Agency Com</u> 15%	<u>Alt Order #</u>	09833348
			<u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	Spence, David/R/Mo Gov		814 King Street Suite 400 Alexandria, VA 22314	<u>Order Type</u>	GENERAL
<u>Agency</u>	Smart Media Group LLC			<u>Billing Cycle</u>	EOM/EOC
<u>Buying Contact</u>				<u>Billing Calendar</u>	BROADCAST
814 King Street Suite 400 Alexandria, VA 22314			<u>Demographic</u>	A35+	
			<u>Rev Codes</u>	SP-POL CAN	POL
			<u>Product Codes</u>	PL1Ea	
			<u>Priority</u>	1	
			<u>Advertiser Ref</u>		

Primary Account Executive
Dan Driscoll

<u>Account Executive</u>	<u>Order%</u>	<u>Start Date</u>	<u>End Date</u>
Dan Driscoll	100%		

Order Share 27% Market Value 131796

<u>Competing Station</u>	<u>% of Order</u>	<u>Amount</u>
KCPT	%	0
KCTV	35%	46128
KCWE	%	0
KMBC	23%	30313
KMCI	%	0
KPXE	%	0
KSHB	15%	19769
KSMO	%	0

Order Totals

<u>Month</u>	<u># of Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>	<u>Rating</u>	<u>Start Date</u>	<u>End Date</u>	<u># Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>
October 2012	62	\$30,247.25	\$35,585.00	0.00	10/01/12	10/08/12	62	\$30,247.25	\$35,585.00
Totals	62	\$30,247.25	\$35,585.00	0.00					

Billing Plan

<u>Totals</u>
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount
2 4 10/03/12 10/03/12 M-F 9-10a CM-All 9-10a --W---- :30 1 \$200.00 3 0.00 NM 1 \$200.00
NEWS AT 9A Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/01/12 10/07/12 --W---- 1 \$200.00 0.00
3 4 10/04/12 10/04/12 M-F 9-10a CM-All 9-10a ---T--- :30 1 \$200.00 3 0.00 NM 1 \$200.00
NEWS AT 9A Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/01/12 10/07/12 ---T--- 1 \$200.00 0.00
4 4 10/05/12 10/05/12 M-F 9-10a CM-All 9-10a ----F-- :30 1 \$200.00 3 0.00 NM 1 \$200.00
NEWS AT 9A Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/01/12 10/07/12 ----F-- 1 \$200.00 0.00



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579972 Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision

10/05/12 / 10/05/12

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov

Product SPENCE FOR MO GOV

Estimate # C02C08



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579972

Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision

10/05/12/ 10/05/12

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov

Product SPENCE FOR MO GOV

Estimate # C02C08

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
																Spots	Amount	
E 17	4	10/06/12	10/06/12	Sa	7-9a	CM-All	Sa	7-9a	-----S-	:30	2	\$300.00	3	0.00	NM		2	\$600.00
NEWS																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:	10/01/12	10/07/12	-----S-				2		\$300.00		0.00							
19	4	10/03/12	10/03/12	M-F	7-9a	CM-All	7-9a		--W----	:30	1	\$375.00	3	0.00	NM		1	\$375.00
NEWS																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:	10/01/12	10/07/12	--W----				1		\$375.00		0.00							
20	4	10/04/12	10/04/12	M-F	7-9a	CM-All	7-9a		---T---	:30	1	\$375.00	3	0.00	NM		1	\$375.00
NEWS																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:	10/01/12	10/07/12	---T---				1		\$375.00		0.00							
21	4	10/05/12	10/05/12	M-F	7-9a	CM-All	7-9a		----F--	:30	1	\$375.00	3	0.00	NM		1	\$375.00
NEWS																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:	10/01/12	10/07/12	----F--				1		\$375.00		0.00							
22	4	10/08/12	10/08/12	M-F	7-9a	CM-All	7-9a		M-----	:30	1	\$375.00	3	0.00	NM		1	\$375.00
NEWS																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:	10/08/12	10/14/12	M-----				1		\$375.00		0.00							
23	4	10/07/12	10/07/12	FOX News Sunday		CM-All	9a-10a		-----S	:30	1	\$200.00	3	0.00	NM		1	\$200.00
FOX NEWS																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:	10/01/12	10/07/12	-----S				1		\$200.00		0.00							
25	4	10/03/12	10/03/12	M-F	530-6a	CM-All	530-6a		--W----	:30	1	\$200.00	3	0.00	NM		1	\$200.00
NEWS 6A																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:	10/01/12	10/07/12	--W----				1		\$200.00		0.00							
26	4	10/04/12	10/04/12	M-F	530-6a	CM-All	530-6a		---T---	:30	1	\$200.00	3	0.00	NM		1	\$200.00
NEWS 6A																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:	10/01/12	10/07/12	---T---				1		\$200.00		0.00							
27	4	10/05/12	10/05/12	M-F	530-6a	CM-All	530-6a		----F--	:30	1	\$200.00	3	0.00	NM		1	\$200.00
NEWS 6A																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:	10/01/12	10/07/12	----F--				1		\$200.00		0.00							
28	4	10/08/12	10/08/12	M-F	530-6a	CM-All	530-6a		M-----	:30	1	\$200.00	3	0.00	NM		1	\$200.00
NEWS 6A																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:	10/08/12	10/14/12	M-----				1		\$200.00		0.00							
30	4	10/03/12	10/03/12	M-F	5-530a	CM-All	5-530a		--W----	:30	1	\$200.00	3	0.00	NM		1	\$200.00
NEWS 5A																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:	10/03/12	10/09/12	M-----				1		\$200.00		0.00							



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Contract / Revision

579972 Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision

10/05/12 / 10/05/12

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov

Product SPENCE FOR MO GOV

Estimate # C02C08



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Contract / Revision

579972

Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision

10/05/12/ 10/05/12

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov

Product SPENCE FOR MO GOV

Estimate # C02C08

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
42	4	10/05/12	10/05/12	M-F 5-6p	CM-All	530-6p (5:30 PM-6:00 PM)	----F--	:30	1	\$400.00	3	0.00	NM	1	\$400.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:	10/01/12	10/07/12		----F--					1	\$400.00	0.00					
43	4	10/08/12	10/08/12	M-F 5-6p	CM-All	530-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$400.00	3	0.00	NM	1	\$400.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:	10/08/12	10/14/12		M-----					1	\$400.00	0.00					
45	4	10/04/12	10/04/12	M-F 6-630p	CM-All	6-630p	---T---	:30	1	\$540.00	3	0.00	NM	1	\$540.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:	10/01/12	10/07/12		---T---					1	\$540.00	0.00					
46	4	10/05/12	10/05/12	M-F 6-630p	CM-All	6-630p	----F--	:30	1	\$540.00	3	0.00	NM	1	\$540.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:	10/01/12	10/07/12		----F--					1	\$540.00	0.00					
47	4	10/08/12	10/08/12	M-F 6-630p	CM-All	6-630p	M-----	:30	1	\$540.00	3	0.00	NM	1	\$540.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:	10/01/12	10/07/12		----F--					1	\$540.00	0.00					
48	4	10/07/12	10/07/12	SU 1030-1102p	CM-All	1030-1102p (10:30 PM-11:00 PM)	----S	:30	1	\$400.00	3	0.00	NM	1	\$400.00	
NEWS 10P SUN																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:	10/01/12	10/07/12		----S					1	\$400.00	0.00					
E 50	4	10/03/12	10/03/12	M-F 9-10p	CM-All	9-930p (9:00 PM-9:30 PM)	--W----	:30	1	\$800.00	3	0.00	NM	0	\$0.00	
FOX NEWS AT 9																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:	10/01/12	10/07/12		--W----					1	\$800.00	0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	4	10/01/12-10/07/12	M-F 9-10p				9-930p			(9:00 PM-9:30 PM)	:30	(\$800.00)	0.00	NM
Credited																
51	4	10/04/12	10/04/12	M-F 9-10p	CM-All	9-930p (9:00 PM-9:30 PM)	---T---	:30	1	\$800.00	3	0.00	NM	1	\$800.00	
FOX NEWS AT 9																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:	10/01/12	10/07/12		---T---					1	\$800.00	0.00					
52	4	10/05/12	10/05/12	M-F 9-10p	CM-All	9-930p (9:00 PM-9:30 PM)	----F--	:30	1	\$800.00	3	0.00	NM	1	\$800.00	
FOX NEWS AT 9																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:	10/01/12	10/07/12		----F--					1	\$800.00	0.00					
53	4	10/08/12	10/08/12	M-F 9-10p	CM-All	9-930p (9:00 PM-9:30 PM)	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00	
FOX NEWS AT 9																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:	10/08/12	10/14/12		M-----					1	\$800.00	0.00					



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Contract / Revision

579972 Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision

10/05/12 / 10/05/12

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov

Product SPENCE FOR MO GOV

Estimate # C02C08



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Contract / Revision

579972 Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision

10/05/12 / 10/05/12

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov

Product SPENCE FOR MO GOV

Estimate # C02C08

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Type	Spots	Amount
N68	4	10/08/12	10/08/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	M-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1	\$250.00			0.00					
N69	4	10/08/12	10/08/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	M-----	:30	1	\$375.00	3	0.00	NM	1	\$375.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1	\$375.00			0.00					
N70	4	10/08/12	10/08/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M-----	:30	1	\$400.00	3	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1	\$400.00			0.00					
N71	4	10/08/12	10/08/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	M-----	:30	1	\$540.00	3	0.00	NM	1	\$540.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1	\$540.00			0.00					
N72	4	10/08/12	10/08/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1	\$800.00			0.00					
N73	4	10/08/12	10/08/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1	\$800.00			0.00					
N74	4	10/06/12	10/06/12	NFC Divisional Series	CM-All	10a-CC	-----S-	:30	2	\$750.00	3	0.00	NM	2	\$1,500.00
COLLEGE FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		2	\$750.00			0.00					
N75	4	10/08/12	10/08/12	M-F 630-7p M-F 630-7p	CM-All	630-7p (6:30 PM-7:00 PM)	M-----	:30	1	\$2,200.00	1	0.00	NM	1	\$2,200.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1	\$2,200.00			0.00					
													Totals		62 \$35,585.00